

Homeschoolers of Maine

ADVERTISING OPPORTUNITIES

Sponsor HOME

Website sponsor

EXCLUSIVE

Sponsor a most-viewed page on the HOME website. Your recognition of sponsorship will be linked back to your website.

CO-SPONSOR

Co-sponsor a most-viewed page on the HOME website. Your recognition of sponsorship will be linked back to your website.

Letters of Intent page

5,995

VISITS*

\$500 / EXCLUSIVE
\$185 / CO-SPONSOR

Annual Convention page

4,678

VISITS*

\$400 / EXCLUSIVE
\$150 / CO-SPONSOR

Field Trips page

4,311

VISITS*

\$300 / EXCLUSIVE
\$125 / CO-SPONSOR

HOME Sponsor

ONE YEAR SPONSORSHIP

\$1,000

12 Email ads 3 eBlasts Resource Showcase Ad (2) 30 - 45 second videos on HOME's Facebook page

Email ads

4,308

EMAIL SUBSCRIBERS

EBLASTS

\$175 / JULY-DEC

\$150 / JAN-JUNE

Send your ad on its own to all of HOME's email subscribers.

LARGE AD

\$75

SMALL AD

\$30

Your ad is included in HOME's weekly newsletter email.

ADVERTISING OPPORTUNITIES

Event Advertising

Annual Convention

SPONSOR

\$400 | DEADLINE: 1/1/24

1 standard booth space	Ad on the registration table during the event
Vendor hall ad	Promotion on our website
1/2-page program ad	

SILENT AUCTION

DEADLINE: 3/5/24

Donate an item or service to the Silent Auction which takes place during the week of the convention.

PROGRAM AD

DEADLINE: 2/5/24

\$90	\$70	\$50	\$30
Full page	1/2 page	1/4 page	Business card

VENDOR BOOTH

\$100 | DEADLINE: 1/1/24
\$125 | DEADLINE: 2/5/24

Promote your business or organization at a booth during the event.

Home Education Week and Capitol Day

SPONSOR

\$200 | DEADLINE: 4/15/24

Ad on the HOME Table during the event
Ad in the event program
Promotion as a sponsor on our website and in our weekly email
2 Email Ads

PARTNER

\$100 | DEADLINE: 4/15/24

Ad on the HOME Table during the event
Ad in the event program
Promotion as a sponsor on our website and in our weekly email

LeaderConnect Conference

SPONSOR

\$350

Recognition as a Sponsor at the Conference
1 year on the HOME Bookshelf
Link from LeaderConnect webpage to your website
½ page ad in the program
Ad on HOME table

PARTNER

\$250

Link from LeaderConnect webpage to your website
½ page ad in the program
Ad on HOME table

FRIEND

\$150

Link from LeaderConnect webpage to your website
¼ page ad in the program
Ad on HOME table

ADVERTISING OPPORTUNITIES

Website Advertising

COMMUNITY MARKETPLACE

\$25/ONE YEAR

Homeschooling families from Maine, Vermont or New Hampshire can place an online ad for a small business.

685

VISITS*

TESTING SERVICES

\$200/ONE YEAR

Place an ad for standardized testing services.

632

VISITS*

BOOKSHELF

\$185/ONE YEAR

Advertise resources to homeschoolers on HOME's online store.

455

VISITS IN JULY 2023

RESOURCE SHOWCASE

\$160/ONE YEAR

Advertise on this list of homeschooling resources.

386

VISITS*

SUMMER LEARNING

\$145/ONE YEAR

Advertise summer programs and camps.

176

VISITS*

BLOG

\$175/ONE POST

Submit a post and image to HOME's blog.

300+

VISITS SINCE JULY 2023

Print Advertising

80+

IN THE PAST
3 MONTHS

PORTFOLIO SPONSOR

\$100

Sponsorship includes an ad inside the front cover, listing you as the sponsor for one full year.

PORTFOLIO ADS

\$25

Advertise a product or service with an ad in portfolio binders.

Specs

PRINT

Business card: 3 1/2 x 2 in

1/4 page: 4 7/8 x 3 1/2 in

1/2 page: 7 1/4 x 4 7/8 in

Full page: 7 1/4 x 9 3/4 in

Portfolio sponsor: 3 1/4 x 4 1/4 in

Portfolio insert: 3 1/2 x 2 in

WEB

Accepted formats: jpg, png, html, PDF

Website ads

800x1500px

eBlasts

800x1500px

Email ads

Small 150x150px

Large: 450x750px

Blog image

800x800px

ADVERTISE

*JAN '23 - AUG '23

